to problem with all these rules is simple: take a look at the enforcement of spam faxers. To cite a company is like a slap on the hand......why not fine all of them. The reason companies continue is because they know its just a slap on the hand citation. What good is a law without strict enforcement. I just got spam faxes that originated by Impact Marketing, then telephone redirected calls to a mortgage lender and a software training company. Fax.com I hear is now creating additional companies, hiding from these laws. I've been in contact with Impact and they openly are quoting me pricing for sending prerecorded messages and faxes to the general public. So...where is the enforcement? There are loopholes in the topa and they are going to be exploited.